

MEDIA PARENTAL PERMISSION FORM

For the purpose of disseminating information to the public, students in the Hasbrouck Heights Public Schools are occasionally interviewed, photographed or filmed by school officials and/or media outlets as part of district, school and/or classroom, extracurricular and/or athletic activities. In this electronic age, it is sometimes the case that print media formats are then further distributed electronically via the Internet.

As you are aware, there are potential dangers associated with the posting of personally identifiable information on a web site, since global access to the Internet does not allow us to control who may access such information. These dangers have always existed; however, the Hasbrouck Heights Public Schools do want to celebrate your child and his/her work. The law requires the district to ask for your permission to use information about your child.

Pursuant to N.J.S.A. 18A:36-35, the Hasbrouck Heights Public School District will not release any personally identifiable information on the Internet, to media outlets, or in school or district publications for public distribution, without prior electronic consent from you as parent or guardian. Personally identifiable information includes student names, photo or image, residential addresses, e-mail addresses, phone numbers and locations and times of class trips.

This form requests permission for using your child's name and image only. The district will not release residential addresses, email addresses, phone numbers or locations and times of class trips.

Hasbrouck Heights Schools has no control of the use of images or statements that are taken or distributed without permission. I agree to hold the Hasbrouck Heights Board of Education, its representatives, employees and successors, individually or otherwise, harmless from any claims damages, actions or liabilities of any kind relating to the public display of my child's name and image.

Selecting YES for the Permission to Release to Media box above gives permission for the use, without fee, of my child's name and image for legitimate school purposes in any print or electronic format for public distribution, including the Internet. This includes, but is not limited to, newspapers, television, video and web-casts, yearbook, bulletin boards, web sites, wikis, blogs, and the like.

Selecting NO for the Permission to Release to Media box above denies permission for the use of my child's name or image in any print or electronic format for public distribution, including the Internet. I understand that this means that neither my child's name nor image will be included in any publication for public distribution at any time, including notification about honors, awards and athletics. I further understand that my child's name and image may be included in any and all official print-only school or district publications or postings which are not intended for public distribution, including but not limited to group photos, class photos, yearbook, school newspaper, displays of student work, and bulletin boards.

Yes No

Student's Name

Date

Parent/Guardian

Date