



Creating a Strategic Plan for the Hasbrouck Heights Public Schools

Mission Statement

The mission of the Hasbrouck Heights School District is to focus on student development within a safe, supportive environment that promotes self-discipline, motivation, and excellence in learning.

Session #3 of 3

Developing a Broad Goal Statement and Supporting Objectives for Each Goal Area

On January 24, 2022 Hasbrouck Heights Public Schools administration, staff, parents, board members and community members came together to continue the strategic planning process. The third and final meeting's topic focused on developing a broad goal statement and 4-7 supporting objectives for each of the five goal areas identified at the conclusion of the November 15, 2021 meeting. These goals will represent a shared vision for the Hasbrouck Heights Public Schools over the next five years.

Matt Lee from the New Jersey School Boards Association facilitated the strategic planning process. The group was provided with an overview of the October 25 and November 15 and meetings and then the goal writing process was introduced that included definitions, the connection to the work from the first two meetings, and the components of a goal statement. Participants were able to self-select a goal area of interest to them – College & Career Readiness, Culture & Climate: Professional and Student-Centered, State-of-the-Art Teaching & Learning Facilities, Community Connections, and Curriculum & Instruction.

Each goal area group was tasked with writing a broad goal statement and developing up to seven accompanying objectives that reflected the strengths, challenges, and visions relative to their goal area as determined in Meetings 1 and 2.

Group Work

The information that follows is a summary of the work of the small groups. As discussed with the meeting participants, all consensus points are recorded and posted on the district's website to share the group work during the course of the strategic planning process.

Hasbrouck Heights Public Schools Strategic Planning Meeting #3 Outcomes

Goal Area	Curriculum & Instruction
Goal Statement	To equip every student with a multitude of skills to successfully navigate the ever changing 21st century.
Objectives	<ol style="list-style-type: none"> 1. To provide students with courses aligned to student interest, life skills and trade opportunities. 2. Elevate professional development to support current goals of district. 3. Collaborate with community to provide learning opportunities, resources. 4. Create a learning lab to enrich and enhance the curriculum. 5. Develop leadership skills by empowering student body through mentorship.

Goal Area	Community Connections
Goal Statement	Develop connections within the community and district to strengthen communication and expand opportunities between parents, students, administration and community stakeholders.
Objectives	<ol style="list-style-type: none"> 1. Develop network of community leaders (businesses, non-profits, etc.) to share/expand volunteer opportunities. 2. Enhance district-wide communication (social media, e-mail, newsletter, etc.) to <ol style="list-style-type: none"> a. Announce events (concerts, plays, sports, academic competitions) b. Celebrate student/club/team achievements 3. Create connections with alumni

Goal Area	Culture & Climate: Professional and Student-Centered
Goal Statement	To create and maintain an inclusive environment for all stakeholders to ensure an open & safe environment that promotes lifelong learning to realize an individual's full potential.
Objectives	<ol style="list-style-type: none"> 1. To ensure high quality professional development for all faculty and staff. 2. To develop and maintain programs that recognize the diversity & drive inclusion of all our students and community. 3. To tailor instructional programs to enhance students' skillset in non-CORE courses as STEAM and public speaking. 4. Broaden opportunities for visual, fine and performing arts. 5. To provide enhanced opportunities for non-college bound students (ex., trades).

Hasbrouck Heights Public Schools Strategic Planning Meeting #3 Outcomes

Goal Area	College and Career Readiness
Goal Statement	To create an achievement oriented environment where all students leave the district career & college ready.
Objectives	<ol style="list-style-type: none">1. Courses aligned with the ever changing 21st century K-12 (trade, vocational, STEAM, entrepreneur).2. Students learn strong leadership skills, communication, speaking, inter-personal skills.3. Networking with businesses, alumni, and the community to give students professional opportunities.4. Guidance (across the district) communicating and preparing students for MS/HS/College/Career.5. Students learn social, emotional, multicultural, and acceptance.

Goal Area	State-of-the-Art Teaching & Learning Facilities
Goal Statement	To obtain additional teaching & learning spaces to further develop & broaden course offerings & student learning opportunities.
Objectives	<ol style="list-style-type: none">1. Create a district grant writing committee inclusive of a broad range of stakeholders.2. Establish a "Hasbrouck Height Educational Foundation" whose sole purpose is to raise funds.3. Develop a public relations team focused on referendum work and district expansion.4. Purchase additional real estate adjacent to schools to expand.

Next Steps

A final report summarizing the work and input from the three strategic planning meetings will be generated by New Jersey School Boards and presented at a Hasbrouck Heights Board of Education meeting to be determined by the board's 2022 meeting schedule.

The administration is tasked with writing action plans for the objectives developed under each goal statement, that will identify the specific tasks needed to accomplish the objective, who is responsible, the resources needed, the timeline over a 5-year time span, and the indicators of success. These action plans should be shared with all of the strategic planning meeting participants.

It is recommended that an annual review of the strategic plan take place and that the strategic plan will serve as the basis for the development of the annual district goals.

Hasbrouck Heights Public Schools Strategic Planning Meeting #3 Outcomes

Thank You

Thank you to everyone who participated in the strategic planning process. The outcome of the plan has been shaped by the input of every participating member. You have provided the district with a 5-year roadmap that reflects the aspirations of the various stakeholders for your students.